



[info@swiftpostal.com](mailto:info@swiftpostal.com)  
[www.swiftpostal.com](http://www.swiftpostal.com)



*swift*  *philately*



# Swift Philately

Successfully exploiting philatelic stock and sales can make an important contribution to any postal operation's profits. Swift Philately offers simple and comprehensive management, including maintenance of member accounts and customer profiles. A powerful reporting module helps postal operators to fulfill known and anticipated demand of first day covers.

Major time savings can be made by automating the operational and administrative processes in your philatelic bureaus. Swift Philately integrates easily with your customer portal, with existing third-party applications or with the centralised management system in Swift Retail.

## Better presentation

Designed to let you present stock at its best, Swift Philately allows you to create both short and long descriptions of each item. Stock can be grouped and offered as blocks, sets or gutter strips. Multiple product images can be uploaded

and displayed on customer portals or in printed or online catalogues.

## Better management

Pricing, promotion and discount structures are easily configured in real-time. Comprehensive reports allow for the monitoring, valuation, and re-ordering of stock. Swift Philately's built-in processes for administration and maintenance of deposit accounts allow you to electronically capture and fulfill customer profiles and orders.

## Powerful reports

Swift Philately's powerful report generator gives accurate insights into customer buying patterns and preferences. That means optimum demand and performance management. An excellent tool for gauging demand and reviewing quotas, Swift Philately also generates automated pick-lists and batch invoices when new issues are offered. These pick-lists can be matched to customers' credit limits and any unfulfilled orders (due to

lack of funds) are flagged in the relevant account.

## Everything you need

Comprehensive features include automatic updates of monetary deposit balances; invoices and receipts; renewal reminders; and management of handling fees. If the system is integrated with your customer portal, subscriptions and deposit top-ups can be handled online, with refund in the event of account closure. Payment is possible via credit card, direct debit, cheque or cash.

## Swift Philately's Features

### Stock management

- Stock records – sale history, stock images, item details
- Product/category listing of stock
- Grouping of stock into blocks or sets
- Stock promotion and discount schemes
- Easily-manage stock levels via many stock reports
- Analysis of sales data and trends for each item, block or set.

### Demand management

- New issues requirements can be effortlessly established
- Creation of automated pick-lists against predetermined orders
- Pick-lists matched to customers' credit limits
- Unfulfilled orders are flagged in relevant customer accounts
- Batch invoices are issued against pick-lists.

### Customer Deposit Accounts

- Customer profiles and orders are easily captured and fulfilled
- Deposit balances automatically updated to reflect sales
- Reminders for renewals can be sent by post or email
- Online replenishing of deposit accounts if integrated with customer portal
- Different modes of payment accepted.

